

April 26, 2024

The General Manager
BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

The Manager
National Stock Exchange of India Limited
Listing Department
Exchange Plaza
5th Floor, Plot No. C-1, Block-G
Bandra-Kurla Complex, Bandra(E)
Mumbai-400 051

BSE Scrip Code: 532281

NSE Scrip Code: HCLTECH

Subject: Release: "State Bank of India partners with HCLSoftware to digitally transform customer engagement"

Dear Sir/ Madam,

Enclosed please find a Release issued by the Company on the above subject.

This is for your information and records.

Thanking you,

Yours faithfully,
For **HCL Technologies Limited**

Manish Anand
Company Secretary

Encl:a/a

State Bank of India partners with HCLSoftware to digitally transform customer engagement

NOIDA, India, April 26, 2024 – HCLSoftware, the software business unit of HCLTech, today announced that it has been selected by State Bank of India (SBI) for their MarTech solution as part of SBI's digital transformation program.

As part of the five-year agreement, HCLSoftware will deploy the HCL Unica platform to enable SBI to digitally transform its customer interaction framework and provide hyper-personalized communication across the bank's diverse digital marketing channels, while adhering to the Digital Personal Data Protection Act (DPDPA) and other stringent security requirements.

HCL Unica, with its advanced Customer Data Platform, AI capabilities and comprehensive campaign management tools, would leverage real-time data to significantly improve SBI's ability to engage with its customers. It will help facilitate complex, multi-channel digital marketing campaigns, enhancing customer engagement precision and relevance.

"The partnership underscores the strength of the innovative capabilities of HCL Software to deliver digital transformation at scale. We are proud that HCL Unica would enable one of the largest banking transformations in the world and help SBI deliver superior customer engagement and experience," said Rajiv Shesh, Chief Revenue Officer, HCLSoftware.

HCL Unica's powerful Customer Data Platform will organize and aggregate SBI's customer data from various touchpoints, creating a unified view that facilitates deeper insights and targeted marketing initiatives.

About HCLSoftware

HCLSoftware, the software business division of HCLTech, fuels the Digital+ economy by developing, marketing, selling and supporting solutions in four key areas: digital transformation; data and analytics; AI and intelligent automation and enterprise security. HCLSoftware drives customer success through relentless product innovation for more than 20,000 organizations, including most of the Fortune 100 and almost half of the Fortune 500.

About HCLTech

HCLTech is a global technology company, home to more than 227,000 people across 60 countries, delivering industry-leading capabilities centered around digital, engineering, cloud and AI, powered by a broad portfolio of technology services and products. We work with clients across all major verticals, providing industry solutions for Financial Services, Manufacturing, Life Sciences and Healthcare, Technology and Services, Telecom and Media, Retail and CPG, and Public Services. Consolidated revenues as of 12 months ending March 2024 totaled \$ 13.3 billion. To learn how we can supercharge progress for you, visit hcltech.com.

For further details, please contact:

Meenakshi Benjwal, Americas

meenakshi.benjwal@hcl.com

Elka Ghudial, EMEA

elka.ghudial@hcl.com

James Galvin, ANZ

james.galvin@hcl.com

Siddhartha Bhatnagar, India

bhatnagars@hcl.com